Hello!

Life Success® is just what it sounds like it is. It's a formula for success for your whole life. It's a process that results in greater happiness, more peace of mind, balance, higher income, a healthier, more fit body, stronger relationships, better leadership skills and faster career advancement. It's a formula designed to create health for your whole life, not just one or two segments.

I don't want to demean the effectiveness of Life Success® by sounding cliché. I've thought and thought about whether or not to write the following words and have decided I must. I owe it to you, I owe it to myself, and I owe it to all those who've taught me so much on this amazing journey called life. Dare I say it? Yes, yes, I must. I believe with all my heart, with every single fiber of my being that my entire life has been leading up to this place in time...to the choreography for, the building of and the implementation of Life Success® in your life. The bottom line is Life Success® will make your life easier and your business better.

How do I know? I've been practicing it for about 20 years now. It's the ultimate weight management and wellness program. It's the reason I went from an unhealthy, unhappy size 12 to a permanent size 2. Life Success® is why I've maintained wearing a size 2 since 1992! It's the ultimate solution for attracting and keeping a great staff, as it's a one-stop training, life balance, and overall life/career improvement program. There isn't a shred of doubt in my mind that Life Success® is how I moved from being a single parent with no money or business knowledge to having a solid, very happy marriage, a successful company, great marketing and sales skills and making a lot of money.

Over the years, my professors in the university of Life Success® have been numerous. I've had the incredible honor of spending time in some of their homes, have built wonderful friendships with many of them and have shared stages with some of them. Through the miracle of a process called Life Success®, I can now bring them each to you. Experts in life, business, and motivation, such as Zig Ziglar, Jim Rohn, and Brian Tracy will be available for you to learn from. Each month a different area will be covered and a different expert will be featured. You'll learn weekly from financial gurus to health, nutrition, and fitness greats.

AND you'll have at least one conference call monthly to take part in directly with each of these experts!

As I've grown in life, health and in business, I've discovered an amazing, simple secret. I can be better than I am, I can have more than I have, I can do more than I've done by simply learning what I don't know yet. The process has been exhilarating!! While we all know we can learn something from everyone we meet, we also know it's wisdom to learn from the best—to go straight to the top banana! Well, Life Success® brings them to you!

What took me years to do personally has been packaged for you and put together in simple, bite-sized pieces so you can be your best and have these ultimate professors to your credit too. This one system will not only take you to even better places then you originally thought you would go, but will also make it easier to get there. This one system will take weight off you body, add friends to your life, put money in your pocket and new customers in your database. Life Success® is one of the most amazing discoveries to ever take place with regard to you being happier, healthier, and more successful than you are today. My personal Life Success®—learning from the great trainers of our time—has required an investment of nearly \$100,000.00! You can learn and do, and be and have your very own education in the University of Life Success® for less than the price of a soda pop a day!

The Life Success® Philosophy is one of balance, purpose and living unto excellence. It's about thinking on, learning to, and being better in all areas of life.

Life Success is the ULTIMATE secret to life-long weight maintenance because it encourages and equips you to think about being happier, healthier, and more successful permanently!

In a CONSTANT State of Victory!

Donna Krech Co-Founder, CEO Victory Management